BUSHEY

OVERVIEW

Prove, implement and sustain governed AI.

Bushey AI Governance Spine Framework (BAIGS®)

A delivery-embedded framework for assessing, remediating, implementing and operating AI governance across the full AI lifecycle.

Built for Boards, CIOs, CTOs, Risk, Compliance, Data, AI delivery teams and executive sponsors.

Assess

Know where you stand and what matters first.

Remediate

Close the governance, control and accountability gaps.

Implement

Embed stage gates and evidence into live delivery.

Manage

Operate, monitor, report and continuously improve.

25+ years | 200+ projects | 40+ countries

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A framework for the full AI governance journey

This overview covers our assessment, remediation, implementation and post-implementation managed services.

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1

Assess

Rapid baseline, maturity rating, heatmap, artefact coverage and prioritised roadmap.

2

Remediate

Fix the gaps that stop AI being governed: ownership, gates, registers, controls and reporting.

3

Implement

Embed **BAIGS**® into delivery so AI initiatives are controlled before they go live.

4

Manage

Run the ongoing governance rhythm: portfolio register, dashboards, review cycles and assurance.

Positioning shift: the Assessment is the entry point, not the end point.

Bushey helps clients move from baseline to control, then from control to continuous assurance.

The AI governance gap Bushey closes

AI adoption is running ahead of governance. The problem is not just policy. It is evidence, accountability and sustained control.

No line of sight

Leadership cannot prove where AI is used or who owns the outcome.

Board exposure

Paper, not practice

Policies exist, but controls are not embedded where work happens.

Audit failure

Shadow AI

AI enters through vendors, spreadsheets, scripts and public tools.

Invisible risk

BAIGS® turns these gaps into visible findings, named ownership, controlled delivery and ongoing assurance.

The Bushey AI Governance Spine model

A proprietary, delivery-embedded framework that makes AI governance practical, proportional and auditable.

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17

governance elements

Purpose, authority, accountability, lifecycle, risk, data, model, security, vendor, delivery and assurance coverage.

3

risk tiers

Governance depth scales to the impact and external exposure of each AI use case.

4

stage gates

Mobilisation, Design, Pre-Deploy and Operate gates stop AI progressing without evidence.

85

control artefacts

The documents and records that prove controls are real, not merely asserted.

- **Purpose and guardrails**
- **Authority and accountability**
- **Risk-tiered control**
- **Lifecycle gates**
- **Evidence by artefact**
- **Monitoring and assurance**

How BAIGS® helps AI implementations

The framework places governance checkpoints inside the implementation lifecycle, not beside it.

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Declare

AI Presence Trigger and use case definition at intake.

Own

Named accountable owner, sponsor and operating roles.

Classify

Risk tier confirms control depth and approval authority.

Control

Risks mapped to mandatory controls and delivery evidence.

Assure

Testing, legal, privacy, security and residual risk sign-off.

Operate

Monitoring, drift, incidents, dashboards and reassessment.

Result: AI systems move from idea to live operation with accountable ownership, approval evidence and clear post-go-live controls.

1. Assessment services: establish the baseline

A fixed-fee, evidence-based diagnostic to show where the organisation stands and what to fix first.

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Rapid baseline

Two to four week review with maturity rating, RAG heatmap and prioritised roadmap.

Portfolio assessment

Comparative view across entities, business units or AI initiatives for group-level line of sight.

ISO readiness mapping

Optional mapping against **ISO 42000-series** management-system expectations and evidence gaps.

Core assessment outputs

- **0-5 maturity rating**
- **17-element heatmap**
- **62 artefact coverage check**
- **Shadow and legacy AI findings**
- **Gap register**
- **Costed remediation roadmap**

No access to client models or data is required to assess governance maturity.

2. Remediation services: close the gaps that matter

The roadmap becomes a structured delivery programme, not a report left on the shelf.

Foundation

0 to 3 months

Name owners, stand up the governance body, inventory AI, define guardrails and close exposed gaps.

Embedding

3 to 9 months

Implement stage gates, RAIDC discipline, artefact control, vendor governance and decision records.

Maturation

9 to 18 months

Move to a managed state with monitoring, Board reporting, independent review and continuous improvement.

Bushey can lead remediation as a targeted workstream, an implementation programme or an assurance role within the client delivery model.

3. Implementation assurance: keep AI delivery under control

BAIGS® gives AI initiatives a practical governance spine from intake through to go-live.

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G1

Mobilisation

Declared, classified, owned and registered before design starts.

G2

Design

Risk tier, controls, data ownership and business case governance approved.

G3

Pre-Deploy

Testing, security, legal, privacy and residual risk evidence complete.

G4

Operate

Operational owner, monitoring, Board reporting and review rhythm activated.

G5

Decommission

Retirement approved, data and models archived or disposed, access revoked and register closed.

Governance depth scales with risk, so low-risk assistive AI is not over-governed and high-risk external AI is not under-governed.

4. Post-implementation managed services

Governed AI does not end at go-live. Bushey supports the operating rhythm that keeps control live.

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AI Governance Office

Fractional or managed governance leadership, cadence, actions and escalation discipline.

Portfolio and risk register

AI inventory, risk tier refresh, RAIDC quality control and ownership tracking.

Board and executive reporting

Quarterly AI dashboard, maturity trend, exception reporting and assurance attestation support.

Operational assurance

Drift monitoring oversight, incident log review, vendor governance and annual reassessment.

Managed service outcomes

- **Control remains current**
- **Board line of sight improves**
- **Incidents escalate cleanly**
- **Evidence stays audit-ready**

X. ISO 42000-series readiness and certified consultants

Bushey combines BAIGS® delivery discipline with standards-aware AI governance capability.

Certified capability

Bushey has **ISO 42000-series** certified consultants who understand AI management-system expectations and evidence requirements.

Readiness mapping

We map current governance artefacts, controls and operating rhythms against **ISO/IEC 42001** readiness expectations.

Certification pathway

Certification is not the diagnosis. **BAIGS®** helps clients understand the gap and prepare a defensible path forward.

Standards-aware governance support

- **AI management-system readiness**
- **Audit evidence and control records**
- **Policy-to-delivery traceability**
- **Board assurance and attestation support**

Why Bushey

Senior-led, delivery-focused AI governance support from assessment through to managed assurance.

Delivery-embedded

We test governance where work happens, not only in policy documents or committee terms of reference.

Evidence-based

Findings are tied to artefacts, stage gates, accountability records and operating evidence.

Board-ready

Outputs help executives explain AI risk, ownership, remediation priorities and assurance status.

25+
years of senior technology leadership

200+
projects delivered

40+
countries worked in

ISO
42000-series certified consultants

BAIGS®
proprietary Bushey framework

Bushey is not selling a generic checklist. We provide a practical governance spine that can be implemented, operated and evidenced.

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NEXT STEP

From AI blind spots to governed operation

Start with a baseline, remediate what matters, embed governance into delivery and sustain assurance after go-live.

Assessment

Two to four week baseline and board-ready roadmap.

Remediation

Bushey-led implementation of priority controls.

Implementation

Embed stage gates and evidence into live delivery.

Managed services

Ongoing dashboards, governance cadence and assurance.

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